**ITLE – Report on ‘Business Name’**

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**Issues**

Intro to issues

Issue 1 – rename with what the issue is

Issue 2

Issue 3

Issue 4

Issue 5

Issue 6

**Recommendations**

Intro to recommendations

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Recommendation 2

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**Conclusion**

What has this report found? What are you recommending? What is the best course of action?

***Tips:***

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Use the financial data – it is there for a reason and can be used to support arguments

Give balanced arguments – make a recommendation and say both the positives and negatives

Use the theory we have gone through and apply it to the business. (also nice to give the opposite theory if there is one)

Use headings and subheadings

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